# SELLING IN (60° SECONDS

# KRFC804GBS

23.5 CU. FT. COUNTER-DEPTH FRENCH DOOR REFRIGERATOR WITH FRESHVUE™ DOOR-WITHIN-DOOR

Shown in Black Stainless with PrintShield™ Finish Also available in Stainless Steel and Stainless Steel with PrintShield™ Finish

## **QUALIFY YOUR CUSTOMER**



What types of ingredients do you use in your recipes?

2

Do you often shop at farmers' markets and specialty stores?

# LARGEST FRESH FOOD CAPACITY IN ITS CLASS\*



Assembled in Amana, Iowa

# **KitchenAid®**



1

### FRESHVUE™ DOOR-WITHIN-DOOR

An exterior storage door with industry-exclusive proximity lighting provides visibility and easy access without opening the main refrigerator.

2

#### **UNDER-SHELF PREP ZONE**

Ideal for chilling dough or marinating meats between prepping and cooking stages, this slide-out pan utilizes space that is typically left empty beneath the refrigerator shelf. 3

#### **SELF-CLOSING DRAWERS**

Five drawers feature glides that allow the drawer to open effortlessly to more than 90%, providing access and full visibility to ingredients (even when fully loaded).



## **DID YOU KNOW?**

The Pull Out Tray, Under-Shelf Prep Zone, and two FreshVue™ Door-within-Door bins feature a wood finish, much like you would see in a premium vehicle. These accents play off the Platinum Interior Design for a refrigerator as beautiful as the fresh ingredients inside.

# **DEMO**

Ask customers to find the five self-closing, full-extension features on the refrigerator. They include:

- 1) Pull Out Tray
- 2-3) FreshSeal™ Crispers
- 4) Custom Temperature-Controlled Pantry Drawer
- 5) 3-Tier Freezer Drawer





## **WANT TO LEARN MORE?**

Become more knowledgeable on the sales floor by taking the e-Learning course for KitchenAid® Counter-Depth Refrigeration.

VISIT LEARNWHIRLPOOL.COM FOR MORE INFORMATION